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Library Link: Hybrid Workplace is a weekly compilation of news, advice and best practices for working in a hybrid environment. This week's articles focus around Hybrid Workplace Technology, Employee Engagement, Hybrid Strategy, and Health & Wellbeing.

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# **Hybrid Workplace Technology**

Why BYOM is the Next Iteration of the Hybrid Working Revolution (TechRadar, June 13, 2022)

Hybrid working works best with a BYOM approach. Set up your offices for seamless collaboration through a Bring Your Own Meeting setup.

The Five Most Dreaded Words at the Office: 'Let's Start a Google Doc' (The Wall Street Journal, June 9, 2022)

Too much collaboration provokes anxiety; I saw you took some interesting notes. Shared documents are a workplace minefield of performance anxiety and awkward interactions. (free link)

Rising Cybersecurity Risks of Remote Work Drive Banks to Try New Tech (American Banker via Factiva, June 9, 2022)

Bank security technology teams have grown more worried about the threat of data leakage as they respond to increasingly sophisticated cyberattacks against their remote employees, and they're stepping up their responses to these threats. (Requires a Factiva login, <u>access instructions</u>)

## **Employee Engagement**

<u>Gen Z Employees Are Feeling Disconnected. Here's How Employers Can Help.</u> (Harvard Business Review, June 13, 2022)

New research by the mental health organization Sapien Labs shows that half of young people worldwide have experienced mental health decline and a deterioration of their "social self" in the wake of the pandemic. In this article, the author provides concrete actions companies can take to better connect and support young employees, including

making onboarding more of a community-building exercise, supporting young talent with coaching, and trading screen time for connection time.

<u>How to Respond to Expanding Demands for Flexibility Across the Generations</u> (Thomson Reuters, June 10, 2022)

Flexibility can mean different things to different people. Accordingly, the definition in the workplace continues to expand. Definitions across generations also can be quite broad, making it critical for employers to retain lawyers, accountants, affiliated professionals, and staff, especially in this tight labor market.

What Different Generations Think About Hybrid Work (Forbes, June 7, 2022)

Millennials (73%) self-reported that their career growth has benefited from working in a hybrid environment.

How to Attract Employees Back to the Office? A Stated Choice Study on Hybrid Working Preferences (Journal of Environmental Psychology 81: June 2022, 101784)

This survey-based stated choice experiment identifies two employee segments: one that intends to re-embrace the office and one that prefers to stay home a lot. Especially the expected crowdedness on the floor and availability of private spaces for concentration and meetings determined these employees' choices.

### **Hybrid Strategy**

Why Having a VP of Digital Role is Critical in Today's Enterprise Companies (Fast Company, June 13, 2022)

The scope of digital marketing is vast and continually expanding, but with a strong leader at the helm of your digital efforts, you can navigate today's ever-changing landscape and chart a course toward a more robust digital presence as you move into the future.

How To Create A Destination Workplace For Career-Building (Forbes, June 13, 2022)

Today's professionals have many options for their career paths. The "Great Resignation" has put those options in the spotlight, with more employees leaving and taking new positions at other companies than at any time in recent history—including 4.5 million Americans quitting their jobs in November 2021 alone. This trend is making the competition for new talent fierce while also amplifying the urgency to retain current team members.

## Health & Wellbeing

<u>Parents Seek More Support From Employers During School Holidays</u> (The Wall Street Journal, June 10, 2022)

As parents return to the office, they are getting more assertive about asking for flexibility around their children's schedules. (free link)

Maintaining Balance with Hybrid Work (Washington County Daily News via Factiva, June 10, 2022)

Find time to get a workout in? Check. Walk the dog. Check. Make a healthy meal for dinner? Working on it! (Requires a Factiva login, access instructions)

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