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Issue 19

# Post COVID-19 Workplace Newsletter

Welcome to the July edition of the Post COVID-19 Workplace newsletter. As we gear up for new ways of working, a divide is emerging on the return to the office – we take a closer look. Also, what is changing for commuters, and what are some new tech tools to make hybrid work better?

If you are interested in the articles below, please contact the IMF Library.

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## The Divide on Returning

## 1. Who Wins and Loses in the Return to the Office — and How to Avoid a 'Diversity Crisis'

#### (MarketWatch, July 16, 2021)

Companies can take steps to avoid creating a new tier of 'second-class employees,' one expert says.

## 2. Nearly Half of Remote Workers Ready to Quit If Forced to Return in Person

#### (Fortune, July 14, 2021)

Corporate titans and coffee shop owners alike are scrambling to fill openings while also trying to persuade staff to stick around as the U.S. reopening coincides with a massive uptick in Americans quitting their jobs. Indeed, the highest "quit rates" ever recorded were in April and May

#### 3. JPMorgan, Goldman Call Time on Work-From-Home. Their Rivals Are Ready to Pounce.

#### (The Wall Street Journal, July 6, 2021)

The two Wall Street titans know they might lose some employees who prefer flexibility. They're OK with that. There is a growing divide on Wall Street: firms calling employees back and firms telling people they can work from home. (Full report requires a WSJ login, <u>access instructions</u>.)

#### 4. The Psychology Behind Why Some Leaders are Resisting a Hybrid Work Model

#### (Fortune, June 8, 2021)

Because of strong employee resistance and turnover, Google recently backtracked from its plan to make all employees return to the office and allowed many to work remotely. Apple's plan to force its staff back to the office has caused many to leave the company and led to substantial internal opposition.

## The Commute to Work-

#### 1. Employers Need to Tread Carefully on the Road Back to Office Working

#### (Forbes, July 15, 2021)

In some ways the coming weeks and months are likely to be more difficult for organizations and employees than the past year or so has been. With governments increasingly intent on opening up economies effectively closed down by the pandemic, uncertainty is rife.

#### 2. Driving Commuters Toward Sustainable Options

(MIT News, July 13, 2021)

How data from Access MIT informs flexible, sustainable commutes as staff returns to campus

#### 3. As Commutes Resume, Capital Bikeshare is Expanding

#### (The Washington Post, July 4, 2021)

The Washington region is gearing up for an expansion of its bike rental system, which will add dozens of new stations and grow its electric-bike fleet as more workers begin to return to offices. (Full report requires a Factiva login, <u>access instructions</u>.)

## Technology -

#### 1. <u>salesforce.com Inc. - Nearly Half of Workers Say Meetings Waste Time: Redefining Collaboration in</u> <u>the Digital-First Era</u>

#### (Public., July 22, 2021)

ServiceNow Inc. unveiled new mobile technology features that enable employees to reserve workspaces and facility managers to utilize floor space as companies begin to reopen offices. (Full report requires a Factiva login, <u>access instructions</u>.)

#### 2. ServiceNow Unveils Back-to-Work Mobile Tools as Offices Begin to Reopen

#### (MarketWatch, July 15, 2021)

ServiceNow Inc. unveiled new mobile technology features that enable employees to reserve workspaces and facility managers to utilize floor space as companies begin to reopen offices.

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